



Media Release

Public asked to review new Council website

Stirling residents are being invited to join a research panel to help the Council develop its new website.

Stirling Council has been creating its new site with Storm ID, Scotland's leading digital transformation consultancy, to build a platform tailored to the needs of local users.

Members of the public have so far helped with design, structure and content and now have the chance to join a review of the new site as progress builds towards its launch.

Craig Turpie, Storm ID Director said: "We've had fantastic feedback from people who use the website for everyday services like paying Council Tax or reporting an issue.

"Their input has helped us streamline how the site looks, how it works, where information is stored and how that's accessed so we're really excited about the progress we're making.

"The next stage is review and testing to make sure it's accessible to everyone who needs to use it, so we're looking to bring people on board from all across the Council area for further user research."

Participants will get the exclusive chance to test the new website's functionality and review its design to make sure it is fit for purpose.

Cllr Margaret Brisley, convener of the Council's Finance and Economy Committee, said: "Councils can't function in the modern world without a brilliant website and Storm ID has been working alongside our Digital Team to give the people of Stirling a platform that can meet the demands of users.

"User research and testing is open to everyone, regardless of age or ability, so this is your chance to help us get it right for all."

Cllr Alison Laurie, vice convener, added: "We've invested heavily in our digital infrastructure to future proof the Council and we know how popular and important the website is to the public.

"With your support we can get this right for everyone and make accessing stirling.gov.uk a simple and easy experience."

Head to bit.ly/StirlingWebsiteResearch